

## MYTHS VS. FACTS: Black Cat Adoption

Don't let centuries-old superstitions stop a beautiful cat from **finding a home.**

**It's time to separate myth from fact.**

### MYTH #1: Black cats are bad luck.

**FACT:** This is a Western superstition that dates back to the Middle Ages. In many other cultures, including ancient Egypt, Japan, and Scotland, black cats are considered symbols of good fortune, prosperity, and protection. Luck is what you make it, and adopting a cat of any color is a lucky day for both of you.

### MYTH #2: Black cats are less friendly or more aggressive.

**FACT:** A cat's personality is shaped by genetics and life experiences, not by the color of their fur. There is no scientific evidence linking coat color to temperament. Black cats can be just as sweet, playful, and affectionate as any other cat.  
**Their personality is one-of-a-kind!**

### MYTH #3: Black cats are harder to get adopted.

**FACT: Sadly, this is true.** Studies show black cats often wait longer in shelters for their forever homes. This is often due to old myths, poor kennel lighting that makes them less visible, and difficulty capturing their features in online photos. They need extra help from advocates like you to find their families.

### MYTH #4: Black cats are all the same.

**FACT: Look closer!** Black cats have a surprising amount of variety. Their coats can be a deep, solid black, a smoky gray, or even show faint tabby stripes in the sunlight. Their eye colors, from brilliant gold to stunning green, create a beautiful contrast. Each one is a unique individual waiting for a chance to shine.

## ✦ You Can Change ✦ the Story.

The biggest myth is that one person can't make a difference. **You can.**

- **Adopt:** Open your home to a sleek, stunning house panther.
- **Share:** Spread the facts by sharing this infographic and challenge old superstitions.
- **Support:** Shop the Black Cats Belong Everywhere Collection at **GILUCATS**. Every purchase helps fund **GILUFUNDS'** rescue and advocacy work for cats who need it most.

**Be their good luck. Choose adoption.**

